

Privacy Policy

This privacy policy (hereinafter referred to as the "Policy") sets the rules for using personal information obtained from users of the playkeys.com website.

If the user does not agree with the terms of the Policy, they should not use the playkeys.com website.

1. Terms and Definitions:

1. Administration – the administration of the playkeys.com website, which carries out activities related to the sale of goods in accordance with the Offer.
2. User – an individual who has the legal capacity to enter into this Agreement and is granted access to the Website.
3. Goods – the items sold by the Administration in accordance with the Offer.
4. Offer – a public offer from the Seller containing all essential terms of the agreement made between the Administration (Seller under the Offer) and the User (Buyer under the Offer).
5. Website – the online site playkeys.com.
6. Personal Data – any information related to a directly or indirectly identified or identifiable individual (the subject of personal data), provided by the User in the course of using the Website.
7. Processing of Personal Data – any action (operation) or set of actions (operations) performed with or without the use of automation tools concerning personal data.
8. Cookies – a small piece of data sent by a web server and stored on the user's computer, which the web client or web browser sends back to the web server in an HTTP request when trying to open a page of the corresponding website.
9. IP Address – a unique network address of a node in a computer network built on the IP protocol.
10. Other terms and definitions may be used in this Policy. In such cases, the interpretation of the term follows the text of the Policy. If a term or definition is not clearly interpreted in the text of the Policy or other documents posted on the Website, the interpretation shall follow, primarily, the applicable legislation, and subsequently, common Internet usage.

2. General Provisions

1. This Policy applies only to information obtained during the use of the Website.
2. By filling out and submitting any forms on the Website, the User expresses their agreement with this Policy and the conditions for processing and transferring their Personal Data, as well as confirms that the terms of the Policy are clear and understandable. The User's consent to the provision, processing, and transfer of their Personal Data in accordance with this Policy is full and unconditional.
3. The consent provided by the User includes consent to the collection, systematization, accumulation, storage, updating (modification), use, blocking, anonymization, destruction, and transfer of Personal Data within the Website.

3. Subject of the Policy

1. This Policy establishes the Administration's obligations regarding the processing of Users' Personal Data, its protection, including ensuring the confidentiality of the Personal Data that the User provides to the Administration while using the Website.
2. The Administration collects two types of information about the User:
 1. Information knowingly provided by the User to the Administration during their use of the Website (including, but not limited to: registration on the Website, purchasing Goods on the Website);
 2. Technical information automatically collected by the Website's software during the User's visit.
3. Personal Data provided by the User during the use of the Website includes:

– Email address.

4. Technical information automatically collected by the Website's software during the User's visit includes:

- IP address;
- Information from Cookies;
- Browser information;
- Device type (mobile or PC);
- Access time.

5. The Administration guarantees not to disclose Personal Data to third parties, except when:

1. This is stipulated by the Policy;
2. This is explicitly required by applicable law (e.g., by a written request from the court or law enforcement authorities).

6. The Administration does not collect or store payment information, such as credit card numbers or bank details. Only the respective payment service provider has access to this data.

7. Purposes of Using the Information Provided by the User

1. The information provided by the User is used by the Administration solely for the following purposes:
 1. Fulfilling the Administration's obligations to the User in accordance with the Offer;
 2. Establishing and maintaining communication with the User;
 3. Sending informational and other types of messages to the User's email address;
 4. Improving service quality and upgrading the Website;
 5. Administering justice if the Administration receives a request from the appropriate authorities;
 6. Complying with the requirements of applicable law.

8. Measures Taken to Protect the Information Provided by the User and the Administration's Guarantees

1. The Administration takes necessary legal, organizational, and technical measures to protect the information provided by Users from unlawful or accidental access, destruction, modification, blocking, copying, dissemination, or any other unauthorized actions by third parties.
2. The Administration guarantees that the information provided by Users will not be disclosed to third parties or made public, except in cases specified in the Policy.

9. User Rights

1. The User may delete or modify the information they have provided at any time by taking the necessary actions on the Website, or, in the absence of such a technical possibility, by contacting the Administration at support@playkeys.com.

At the same time, the User understands that the Administration is entitled to continue using such information in cases permitted by applicable law.

7. New Editions

1. The Administration reserves the right to amend the Policy. The User is responsible for reviewing the current text of the Policy every time they access the Website.
2. The new version of the Policy takes effect from the moment it is posted on the Website.
3. The Policy is part of the Offer posted on the Website.